



Morgan Rahme is an enthusiastic, creative, and driven designer with a unique perspective and a love for learning. She excels at communicating clearly, designing with complex and technical content, and spreading positivity. Morgan enjoys both print and digital mediums, including websites, flyers, animations, business cards, logos, and illustrations.

BRAND MANAGER

Info-Matrix Corporation
January 2021 - Current

Spearheading marketing campaigns, pioneering website development and design, managing corporate WordPress website and LinkedIn and Facebook accounts, designing and managing marketing collateral, collecting and analyzing data, ensuring cohesive branding, developing brand standards and identity, creating motion design, animation, illustrations, and UI/UX designs. Key accomplishments:

- Improved marketing data points by average of 152% during first quarter
- Developed essential marketing strategies, guidelines, and policies
- Established a sustainable process for storing and managing marketing content and data

FREELANCE GRAPHIC DESIGNER

Multiple
2018 - Current

Designing a wide variety of content for companies and individuals: logos, book covers and layout, websites, print design, branding, illustrations, animations, and album covers; companies designed for include Messiah University, Tromba Mundi, Imperial Landscaping LLC, Greater Capital Region STEAM Ecosystem, Lakeside Life Sciences, and Riverchapel Financial. Ongoing design work for BizDelta.

MARKETING DESIGN INTERN

Info-Matrix Corporation
May 2020 - December 2020

Pioneered marketing campaigns, utilized and ensured brand standards, designed UI/UX high-fidelity wireframes, worked efficiently under tight deadlines, developed and implemented website content and design updates, carried out marketing research, created illustrations, played key role in managing social media and website, and created motion design and videos.

ART AND DESIGN WORK STUDY

Messiah University
May 2019 - May 2020

Created eye-catching poster designs, designed full advertisement campaign for campus-wide event, created animations, captured images as event photographer, assisted professors as needed, redesigned materials for Art Department's student work page using Jada, and maintained labs.

GRAPHIC DESIGN INTERN

Messiah Press
September 2019 - December 2019

Played a key role in designing ad campaigns in fast-paced environment, managed tight deadlines and multitasking, updated designs, created proofs and print designs for clients, operated wide-format printer, and packaged and prepared files for print.

EDUCATION

Messiah University
August 2016 - December 2020

Overall GPA: 3.8, Major GPA: 3.9

Bachelor's degree in Digital Media, Interactive Design concentration, and a minor in Biology.

SKILLS

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, AfterEffects, Acrobat
- Web Design: WordPress and Wix
- Photography and photo editing
- Creating wireframes
- Prototypes for UX / UI: Figma, InVision
- Video / audio editing
- Basic HTML/CSS
- Animation and motion design (AfterEffects)
- Proficient with both Mac and PC
- Microsoft Office: PowerPoint, Excel, Word, Teams, Outlook
- Communication and collaboration
- Illustration, drawing, and painting
- Branding and visual identity design
- Typography and layout
- Digital design: websites, apps, media, display ads, etc
- Print design: posters, business cards, file preparation, etc

